



Monday, 03 February 2025

Media Release | NUST and NBC Forge Strategic Partnership

On Monday, 03 February 2025, the Namibia University of Science and Technology (NUST) and the Namibian Broadcasting Corporation (NBC) formalised their collaboration through the signing of a three-year Memorandum of Understanding (MoU).

NUST Vice-Chancellor Professor Eroid Naomab said: "Our journey to this partnership began with a question: How can we use the confluence of our collective strength to make a tangible difference in Namibia? This MoU is more than a formal agreement. It is an alliance between two pillars of Namibian society: NBC, the storyteller of our nation, whose work informs, educates, and connects; and NUST, the shaper of minds, preparing young Namibians to lead in a world that demands creativity, critical thinking, and adaptability".

The MoU is closely aligned with NUST's Journalism and Media Technology programmes, which are offered at bachelors, honours, and masters levels, under the Department of Journalism and Media Technology in the Faculty of Computing and Informatics. The University also has a radio station, which will benefit from the partnership by gaining access to wider audiences through the NBC's digital platforms.

NBC Director General Mr Stanley Similo added: "As the national broadcaster with a daily reach of 2.1 million television viewers and radio listeners, we welcome this initiative to showcase the opportunities available to the Namibian people at the university. We already have a string of students from NUST undergoing their internship at the NBC, and with this MoU, we aim to further strengthen and empower more students through work-integrated learning - which now will also allow for practical assessment of students by NBC employees. Our staff members have a vast array of knowledge, and the spreading and sharing of that knowledge allows for the transfer of skills to the next generation".

Similo noted that as part of the broadcaster's mandate to educate, inform and entertain a growing nation, the signing of the MoU reinforces the corporation's dedication to staying at the forefront of educational developments and advancements, ensuring that Namibian audiences continue to benefit from innovative and accessible broadcasting solutions.

Prof Naomab concluded: "As we formalise this partnership today, let us remember that our work here is just beginning. We are setting in motion a journey that will lead to the launch of advanced media programmes and initiatives. We envision a Namibia where every story that matters is told, and where the voices of our youth are amplified in ways that build bridges, deepen understanding, and inspire action. We hope to see a new generation of media professionals – who are grounded, creative, skilled and deeply committed to the ethics of their craft - emerge from this partnership".

The agreement - which outlines key areas of strategic partnership - seeks to enhance cooperation between the two institutions, fostering capacity-building, industry integration, and knowledge exchange.



NBC Director General Mr Stanley Similo and NUST Vice-Chancellor Prof Eroid Naomab at the signing of the MoU.



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